



MITCHELL COUNTY CHAMBER OF COMMERCE

OUR MISSION: TO SUPPORT BUSINESS AND PROMOTE COMMUNITY

YOUR HOME, YOUR BUSINESS...

YOUR CHAMBER!

**WE ARE HERE FOR YOU AND ARE EXCITED TO BE GIVEN
THE OPPORTUNITY TO SHOW YOU HOW WE CAN
SUPPORT YOU AND YOUR BUSINESS.**

**Mitchell County Chamber of Commerce
79 Parkway Maintenance Rd
Post Office Box 858
Spruce Pine, NC 28777
828-765-9033
mitchellcountychamberofcommerce.org**

A STRONG CHAMBER EQUALS A STRONGER COMMUNITY

Connection

From committees to fabulous shindigs and beyond, get ready to mingle with a whole bunch of cool people and businesses. And guess what? These events usually won't cost you a dime, giving you the perfect excuse to join in the fun! Most likely you will find a new customer or two in the process.

Visibility

Our Chamber Member businesses get to strut their stuff at the Visitor Center, where a whopping 70,000 visitors swing by each year. Your ads shine in our weekly newsletter, your events pop up on our calendar, and your business gets all the attention on our website. Boost your visibility with dazzling spotlights at the Visitor Center or by being a cool event sponsor!

Marketing

We're like your very own hype squad, blasting your awesomeness across social media, highlighting you at special events, putting our website on rack cards in all NC Visitor Centers, and shining a spotlight on you as our star members!

Credibility

In a 2012 Schapiro Group Study, a staggering two-thirds of consumers thought that joining your local chamber says, "I'm all about the community, folks!" It's like waving a big flag for good business practices and a thumbs-up for your reputation! It also showed a 73% increase in consumer awareness and an 80% increase in the likelihood of future returns.

Community

The Mitchell County Chamber throws the biggest bash in town - The NC Mineral and Gem Festival! This 65-year-old event brings an estimated \$1 million impact to our county. And that's not all! From cozy carriage rides to our annual hot cocoa crawl, groovy concerts, ribbon cuttings, outdoor recreation initiatives, and festive shopping promotions - we're all about supporting our community and local businesses!

Education

The Mitchell County Chamber and Mayland Small Business Center are teaming up to present you with Small Business Summits throughout the year. Our focus and main objective is helping you boost your marketing game, scoring that sweet capital, and dishing out key insights to level up all facets of your business skills. This makes you and our county more successful.

Advocacy

We're your business cheerleaders and voice in county, state, and all things official! Our superpower? Our connections with lawmakers to give small businesses a boost.

Referrals

Every week, The Chamber has requests from all corners - online, calls, and walkins, all seeking the golden list of businesses. But here's the twist - we exclusively refer our cherished chamber members. Whether a curious traveler exploring our town or a local in need of a reliable contractor, consider it done with a sprinkle of Chamber magic!



CHAMBER MEMBERSHIP INVESTMENT

General Business: Industry, Retail, Agriculture, Laundry/Dry Cleaning, Barber/Beauty Shops, Building Trades (Construction, Plumbing, Heating/Air, etc.), Tanning Parlors, Manicure/Pedicure Salons, Maintenance and Repair, Caterers, Outfitter/Guides, Fitness Facilities, etc.

<u>Employees</u>	<u>Yearly Rate</u>
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1-25	\$125
26-75	\$250
76-100	\$450
101-200	\$650
Over 200	\$1000

Professional Services: Real Estate, Attorneys, Accountants, Financial Planners, Insurance, Building Contractors, Architects, Engineers, Media, etc.

Yearly Rate	\$200
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Lodging: Hotels, Motels, Campgrounds, Seasonal Rentals, Cabins, Houses, etc.

<u>Rooms/ Units</u>	<u>Yearly Rate</u>
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1-15	\$175
16-50	\$250
51-100	\$375
Over 100	\$475

Food Service: Restaurants, Coffee Shops, Cafes, etc.

<u>Seats</u>	<u>Yearly Rate</u>
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Less than 50	\$125
50-100	\$175
Over 100	\$225

Medical Services: Hospitals, Clinics, Physicians, Optometrists, Dentists, Medical Equipment/Supplies Services, etc.

<u>Employees</u>	<u>Yearly Rate</u>
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1-15	\$150
16-50	\$200
51-100	\$250
101-200	\$350
Over 200	\$500

Government and Non-Profit:

<u>Employees</u>	<u>Yearly Rate</u>
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1-15	\$100
16-50	\$150
51-100	\$200
Over 100	\$300

Utilities and Financial Institutions: Power, Utilities, Internet, Banks, Credit Unions, Lenders, etc.

Yearly Rate	\$500
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Micro-Business (Sole Owner, Artists, etc.) and **Individuals** (Name Only):

Yearly Rate	\$75
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MULTIPLE OFFICES/BUSINESSES DISCOUNT: PER EACH ADDITIONAL OFFICE/BUSINESS

YEARLY RATE ½ OFF LOWEST MEMBERSHIP FEE

NOTE: THE CHAMBER EXECUTIVE DIRECTOR IS AUTHORIZED TO MAKE DECISIONS REGARDING FEE OF POTENTIAL MEMBER WHERE SUCH MEMBER'S LINES OF DEFINITION ARE UNCLEAR AND/OR WHERE MEMBER'S DEFINITION DOES NOT FIT IN ANY OF THE CATEGORIES ABOVE.

MITCHELL COUNTY CHAMBER OF COMMERCE MEMBERSHIP APPLICATION

- This application can be accessed electronically on our website under “JOIN”.
- Please complete and return with your membership investment. Keep a copy.
- If you are paying for multiple businesses, please complete a form for each.

Business Name _____

Contact Person _____

Mailing Address _____

Physical Address _____

City, State, Zip _____

Telephone _____

Website _____

Social media accounts we can follow _____

Primary Category _____ Additional Category _____

Tell us about your business (Will be included in our Online Business Directory)

Main reason for joining the chamber _____

DID YOU KNOW?

CHAMBER MEMBERSHIP MAY BE TAX-
DEDUCTIBLE AS AN ORDINARY AND
NECESSARY BUSINESS EXPENSE.

THE CHAMBER'S FEDERAL ID
NUMBER IS: 56-0731729

MEMBERSHIP INVESTMENT \$ _____

OPTIONAL INVESTMENTS

- ☐ CHAMBER SPONSOR (3 LEVELS- SEE FOLLOWING PAGE)
- ☐ WEEKLY NEWSLETTER SPONSOR (\$100/YR)
- ☐ ADDITIONAL CATEGORY LISTINGS (\$25 EACH)
- ☐ VISITOR CENTER PANEL (\$500/YR)
- ☐ VISITOR CENTER ELECTRONIC AD (\$1000/YEAR)

TOTAL \$ _____



Chamber Sponsorship

Be Visible in Your Community
Make an even bigger impact on Mitchell County

Platinum Corporate Sponsor \$10,000

MINERAL & GEM DIAMOND SPONSOR, TOP TIER (\$10,000 VALUE) - 2 SPONSOR TABLES AND RECOGNITION AT ANNUAL DINNER, 12 TICKETS (\$1200 VALUE) - ELECTRONIC & FRAMED AD AT VISITOR CENTER, OVER 70,000 VISITORS/YR (\$1500 VALUE) - WEEKLY NEWSLETTER SPONSOR (\$100 VALUE) - INDIVIDUAL BANNER AT ALL EVENTS (DINNER, SMALL BUSINESS SUMMITS, EVENTS, ETC) - LOGO ON CHAMBER STAFF EMAIL SIGNATURES - PREMIUM SPONSOR LOGO PLACEMENT ON WEBSITES - 4 FREE TICKETS TO ANY OTHER EVENTS (BUSINESS SUMMITS, CONCERTS, ETC) - HELP WITH ONE EVENT AT YOUR LOCATION (AFTER HOURS, HIRING EVENT, ETC) - THANK YOU IN THE MITCHELL NEWS JOURNAL AND ON WTOE

Gold Chamber Sponsor \$5,000

NC MINERAL & GEM RUBY SPONSOR (\$3,000 VALUE) - SPONSOR TABLE AND RECOGNITION ANNUAL DINNER- 6 TICKETS (\$600 VALUE) - FRAMED AD AT VISITOR CENTER, OVER 60,000 VISITORS/YR (\$500 VALUE) - WEEKLY NEWSLETTER SPONSOR (\$100 VALUE) - GOLD SPONSOR COLLABORATIVE BANNER AT ALL EVENTS (DINNER, SMALL BUSINESS SUMMITS, EVENTS, ETC) - SPONSOR LOGO ON WEBSITES - 2 FREE TICKETS TO ANY OTHER EVENTS (BUSINESS SUMMITS, CONCERTS, ETC) - HELP WITH ONE EVENT AT YOUR LOCATION (AFTER HOURS/HIRING EVENT, ETC) - THANK YOU IN THE MITCHELL NEWS JOURNAL & WTOE

Silver Chamber Sponsor \$1,000

NC MINERAL & GEM AMETHYST SPONSOR (\$500 VALUE) - 4 SPONSOR TICKETS AND RECOGNITION ANNUAL CHAMBER AWARDS DINNER (\$400 VALUE) - SILVER SPONSOR COLLABORATIVE BANNER AT ALL EVENTS (DINNER, SMALL BUSINESS SUMMIT, EVENTS, ETC) - SPONSOR LOGO ON WEBSITES - HELP WITH ONE EVENT AT YOUR LOCATION (AFTER HOURS, HIRING EVENT, ETC) - THANK YOU IN THE MITCHELL NEWS JOURNAL & WTOE

Community Chamber Sponsor \$500

NC MINERAL & GEM FESTIVAL COMMUNITY SPONSOR (\$100 VALUE) - 2 TICKETS ANNUAL CHAMBER AWARDS DINNER (\$80 VALUE) - COMMUNITY SPONSOR COLLABORATIVE BANNER AT ALL EVENTS (DINNER, SMALL BUSINESS SUMMIT, EVENTS, ETC) - SPONSOR LOGO ON WEBSITES - HELP WITH ONE EVENT AT YOUR LOCATION (AFTER HOURS, HIRING EVENT, ETC) - THANK YOU IN THE MITCHELL NEWS JOURNAL & WTOE

